

Arab Bank's sustainability journey began at its inception in 1930 and evolved over time as an integral part of the Bank's objectives and its constant contributions. From its inception until today, the Bank has played a significant role in shaping the lives of people and developing the economies and communities in which it operates. This is done through supporting and financing strategic projects in the region, in addition to pioneering its social responsibility to develop the capacity of the Arab world by serving its communities' needs and priorities.

Stemming from the growing socio-economic challenges at the local, regional, and global levels, along with the Bank's belief in the financial sector's ability to address these challenges, Arab Bank realizes the importance of integrating the sustainable development concept into its daily operations. As part of this belief, Arab Bank Morocco launched in 2015 a CSR Department with the aim to improve the economic, social, and environmental impacts of the Bank.

Since its establishment, the CSR Department started by enhancing the awareness of the Bank's employees regarding the environmental impacts of the Bank's operations and ways to reduce them. This was done through a series of workshops that followed the Moroccan Banking Association guidelines and were based on the international ISO 26000 Guidelines.

## **Our Sustainability Approach**

The strategic sustainability approach followed by the Bank is comprehensive and revolves around five main strategic focus areas: Responsible financing, employee empowerment, transparent reporting, system optimization and community cooperation. These focus areas aim to achieve a sustainable future through enhancing our economic performance, environmental impact and community contributions.

